

FOR IMMEDIATE RELEASE

June 10, 2008

Contact: Marc J. Kaufman, PhD
Chair, Media Relations Committee,
College on Problems of Drug Dependence
<http://www.cpdd.vcu.edu>
kaufman@mclean.harvard.edu
617-855-3469

William Cope Moyers, a senior executive at the Hazelden Foundation and best-selling author, wins CPDD/NIDA Media Award

Mr. William Cope Moyers, author of the best selling book "*Broken*", his personal story of addiction and recovery, will receive the 2008 Media Award, jointly presented by the College On Problems of Drug Dependence and the National Institute on Drug Abuse, for his outstanding contributions to the public understanding of scientific issues concerning drug use disorders.

Moyers is a vice president at the Hazelden Foundation (Center City, MN) and the executive director of the organization's Center for Public Advocacy. He has achieved national recognition for his work to improve access to treatment and recovery for people suffering from addiction to alcohol and other drugs. His prior honors include the Michael Q. Ford Journalism Award (2007) from the National Association of Addiction Treatment Providers and the Gold Key Award (1998) from the National Council on Alcoholism and Drug Dependence. Mr. Moyers previously served as a Senior Writer/Journalist at the Cable News Network (CNN, Atlanta, GA) and as a reporter at the Star Tribune (Minneapolis, MN), Newsday (Long Island, NY), and the Dallas Times Herald (Dallas, TX). Mr. Moyers holds a Bachelor of Arts in Journalism degree from Washington & Lee University (Lexington, VA).

The award will be presented on Sunday morning, June 15, at the Plenary Session of the College's seventieth annual meeting, to be held at the Caribe Hilton in San Juan, Puerto Rico. In addition to providing award acceptance remarks at the Plenary Session, Mr. Moyers will be presenting an address entitled "Need for increased public understanding of drug abuse illness" at the CPDD Public Policy Forum later that day.

The Media Award is presented annually for meritorious use of the media to educate the public about the science of drug addiction. The Award is made jointly by the College on Problems of Drug Dependence (<http://www.cpdd.vcu.edu>), the largest and oldest organization for the scientific study of drug dependence and addiction, and by NIDA (<http://www.drugabuse.gov>), a component of the National Institutes of Health, U.S. Department of Health and Human Services. NIDA supports most of the world's research on the health aspects of drug abuse and addiction.

###