

## Development

**Mission:** The Development Committee is comprised of a least seven members, including the Chair of the Committee. The Development Committee has four overall areas of responsibility:

- Develop a statement outlining the rationale for seeking additional sources of funds for the College;
- Develop strategies for generating additional financial resources for the College;
- Following the development of potential strategies, make recommendations to the CPDD Board, which will, in turn, determine whether to follow up on those recommendations;
- Develop a strategy to inform CPDD members about the possibility of making direct gifts to the College (e.g., planned gifts).

**Committee Operations:** The Development Committee's main mission is to generate strategies for increasing the resources of the College. It carries out its charge in two ways:

1. Draws on individual knowledge about the field and its major constituencies in order to generate a list of workshops, symposia and other venues that would attract an audience willing to pay for knowledge that the College is in a unique position to convey;
2. Works in a consulting capacity reviewing individual ideas, assessing potential audiences and developing a workable set of recommendations for consideration by the CPDD Board.

The Committee's secondary mission is to develop strategies for making direct gifts to the College.

Committee members work independently to generate ideas for symposia/workshops and then as a group (via conference call or face-to-face at the Annual Meeting) to develop the final list of suggestions for the CPDD Board. The committee provides a written report to the CPDD Board in December and June, and the Chair of the Committee meets with the CPDD Board at the Annual Meeting.