



CPDD 85TH ANNUAL SCIENTIFIC MEETING PROSPECTUS



The College *on* Problems
of Drug Dependence

The College on Problems of Drug Dependence

SPONSOR & EXHIBITOR PROSPECTUS

The 85th Annual Scientific Meeting of The College on Problems of Drug Dependence Inc. (CPDD) will be held June 17-19, 2023 at the JW Marriott Denver. Sponsorship and exhibit opportunities are now available and we would be delighted to have your participation and invite you to complete the enclosed Exhibit and Sponsorship Application.

ABOUT CPDD

CPDD provides a national and international forum for scientists of diverse backgrounds to advance the understanding of molecular-neurobiological aspects of addictive disorders and, by the application of new scientific knowledge, improve and develop treatments utilizing novel behavioral and pharmacological therapies.

Since 1938, a major focus of the CPDD's activities has been its sponsorship of an annual scientific meeting. This conference serves as a forum bringing together basic scientists and clinical investigators from industry, academia, and government. Representatives of regulatory agencies, as well as scientists and professionals in a few diverse disciplines, interested in the biochemical, behavioral, and public health aspects of drug dependence participate. We expect to have approximately 1,000 attendees for the 2023 Meeting, including many international attendees who come for the CPDD Meeting as well as the NIDA International Forum.

EXHIBIT

As part of your exhibit fee of \$1,500, two (2) complimentary exhibitor registrations are included, as well as the opportunity to exhibit. For two tables the fee is \$2,200, which includes three (3) exhibitor registrations. Additional exhibitor badges can be purchased at the reduced rate of for up to four (4) additional company representatives. Please complete the enclosed form and submit with payment on or before May 19, 2023. All additional badges must be prepaid.

EVENT DETAILS

Meeting Dates

June 17-23, 2023

Exhibition Schedule

The exhibit hall will be held at various times over the meeting dates.

**CPDD reserves the right to modify this schedule. Exhibitors will be notified at that time.*

Conference Site

www.cpdd.org/meetings/current-meeting/

Additional Info

info@cpdd.org or 615.432.0099

EXHIBITORS POLICIES

EACH EXHIBITOR IS PROVIDED WITH THE FOLLOWING:

- Recognition in the CPDD comprehensive guide
- Recognition on the CPDD website
- A list of exhibitors will be distributed to the attendees

EXHIBIT CANCELLATION

Refunds will be given, minus a \$200 deposit fee, if cancellations are submitted to info@cpdd.org by May 2, 2023. Cancellations made after May 2, 2023 will not be subject to a refund.

EXHIBITOR HANDOUT

Describe in 50 words or fewer the products or services to be exhibited exactly as you want the information to appear. This description must be received by CPDD with the application by June 01, 2023. (Descriptions may be edited slightly to maintain consistency.) Please email copy to info@cpdd.org.

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend CPDD from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and CPDD and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

EXHIBITORS POLICIES

ENFORCEMENT OF RULES AND REGULATIONS

The rules and regulations of CPDD' exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that CPDD shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. CPDD shall have the final determination for enforcement of all rules, regulations and conditions. CPDD reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the CPDD mission and values. This includes the conduct of persons and the content and placement of printed matter. CPDD may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND BADGES

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. CPDD reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of two (2) complimentary registrations. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

COMPLIANCE WITH FIRE REGULATIONS AND LAWS

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

TERMS AND CONDITIONS

By submitting an exhibit application; I hereby authorize CPDD to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations and to all conditions under which exhibit space is leased to CPDD. CPDD reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I acknowledge that space assignments shall be acceptable unless CPDD is notified in writing within fifteen (15) days of the date of assignment notification. I have signed the exhibit application indicating that I understand the rules and regulations.

OTHER MEETING SPONSORSHIPS



OTHER MEETING SPONSORSHIPS

AUDIOVISUAL FOR CONFERENCE

\$60,000 (1 Available)

Sponsor of all AV needs, includes signage, exhibit booth and two (2) complimentary registrations.

ATTENDEE WELCOME RECEPTION - \$50,000

Sole sponsor of Attendee Welcome Reception, includes signage, exhibit booth and two (2) complimentary registrations.

DESSERT RECEPTION FOR ALL ATTENDEES - \$25,000

Sole sponsor of Tuesday evening dessert reception and entertainment, includes signage, exhibit booth and two (2) complimentary registrations.

WI-FI FOR ALL ATTENDEES & EXIBITORS - \$20,000

Sole sponsor of conference Wi-Fi, includes ability to create password, signage, exhibit booth and two (2) complimentary registrations.

COFFEE BREAK(S) - \$10,000 EACH

Sole sponsor of all conference coffee breaks, includes signage and logoed cups or sleeves

BRUNCH WITH CHAMPIONS: Career Development for Young Investigators - \$10,000

Sole sponsor of Brunch with Champions, includes signage, rotating slide(s) and two minutes on-stage.

HEADSHOT BOOTH - \$10,000

Sole sponsor of the 2022 Annual Meeting headshot booth, includes signage and rotating banner slide



OTHER MEETING SPONSORSHIPS

CONFERENCE PROGRAM BOOK

Inside Cover

- **Front Cover**
Sponsor/Exhibitor \$2,000
Non-Sponsor/Non-Exhibitor \$3,500
- **Back Cover**
Sponsor/Exhibitor \$1,900
Non-Sponsor/Non-Exhibitor \$3,300

Full Page

First Five Pages - Sponsor/Exhibitor - \$1,600
Non-Sponsor/Non-Exhibitor - \$2,000
After Page Five - Sponsor/Exhibitor - \$1,400
Non-Sponsor/Non-Exhibitor - \$1,800

Half Page

Vertical: Sponsor/Exhibitor - \$1,000
Non-Sponsor/Non-Exhibitor - \$1,500
Horizontal: Sponsor/Exhibitor - \$1,000
Non-Sponsor/Non-Exhibitor - \$1,500

Two-Page Spread

Sponsor/Exhibitor - \$1,900
Non-Sponsor/Non-Exhibitor - \$2,500



OTHER MEETING SPONSORSHIPS

CONFERENCE MOBILE APP - \$7,500

Logo on App splash page and signage.

PRE & POST-DOC NETWORKING EVENT - \$6,000

Co-sponsor of pre- and post-doc networking event, including signage, and rotating slide(s).

DAILY EMAIL SPONSOR - \$1,500

Banner ad included in daily attendee emails.

CONFERENCE NOTEBOOK - \$7,500

Sponsor of Conference Notebook includes logo on the notebook's cover.

CONFERENCE REUSABLE TOTE - \$7,500

Sponsor of conference tote bag includes logo on the bag.

KEEP IT CLEAN ESSENTIALS KIT - \$25,000

Sponsor of Keep It Clean Essentials Kit (stylus pen, face mask, mini tissue packet, disposable gloves, hand sanitizer, and travel pouch), includes logo on logoable items.

PPE MASK SPONSOR - \$5,000

Sponsor of conference PPE mask, including logo on mask.

CONFERENCE REUSABLE WATER BOTTLE SPONSOR - \$8,500

Sponsor of conference reusable water bottle which includes logo on the bottle.

HAND SANITIZER SPONSOR - \$7,500

Sponsor of pocket hand sanitizer, includes logo on card pack.

CONFERENCE LANYARD SPONSOR - \$7,500

Sponsor of conference lanyards, includes logo on lanyard

CONFERENCE BAG DROP - \$1,500

Sponsor includes a flyer drop in conference bag (flyer provided by sponsor)

A low-angle, upward-looking photograph of several modern skyscrapers. The buildings feature glass facades and prominent vertical structural elements. The sky is a clear, pale blue. A semi-transparent white rectangular box is centered over the middle of the image, containing the text "OTHER CPDD OPPORTUNITIES" in white, bold, sans-serif capital letters.

OTHER CPDD OPPORTUNITIES

OTHER CPDD OPPORTUNITIES

AUDIOVISUAL FOR CONFERENCE

\$60,000 (1 Available)

Sponsor of all AV needs, including signage, exhibit booth, and two (2) complimentary registrations.

ATTENDEE WELCOME RECEPTION - \$50,000

Sole sponsor of Attendee Welcome Reception, includes signage, exhibit booth, and two (2) complimentary registrations.

DESSERT RECEPTION FOR ALL ATTENDEES - \$25,000

Sole sponsor of Wednesday evening dessert reception and entertainment, includes signage, exhibit booth, and two (2) complimentary registrations.

WI-FI FOR ALL ATTENDEES & EXIBITORS - \$20,000

Sole sponsor of conference Wi-Fi, includes ability to create password, signage, exhibit booth, and two (2) complimentary registrations.

COFFEE BREAK(S) - \$10,000 EACH

Sole sponsor of all conference coffee breaks, includes signage, and logoed cups or sleeves

BRUNCH WITH CHAMPIONS: Career Development for Young Investigators - \$10,000

Sole sponsor of Brunch with Champions, includes signage, rotating slide(s), and two minutes on-stage.

HEADSHOT BOOTH - \$10,000

Sole sponsor of the 2023 Annual Meeting headshot booth, includes signage, and rotating banner slide.

OTHER CPDD OPPORTUNITIES

NETWORKING ZONE SPONSOR

\$5,000

Sponsor of networking zone where attendees gather to meet other colleagues and recharge themselves (and devices), include signage.

CPDD COMMUNITY EMAIL BLAST

\$7,500 (2 Available)

Only two email blasts are available for approved content to the entire CPDD database of more than 7,000 contacts

CORPORATE MEMBERSHIP

\$5,000

Become a CPDD corporate member receive up to five company participants attendance to attend the Annual Scientific Meeting at the member rate, the organization listed as a Corporate Member on the program and sponsorship of an unlimited number of abstracts. Also included is a subscription to the Drug and Alcohol Dependence Journal and access to other CPDD member benefits.

CPDD INSIDER SPONSORSHIP

\$5,000 per Quarter (1 Available)

Be the sponsor of CPDD's newest monthly email providing all CPDD contacts with a list of upcoming events, CPDD news and other information. Included is one 600x300px ad and listed as sponsor of the email.

CPDD INSIDER AD

\$1,500 per issue (1 Available Monthly)

Include a 600x300px approved ad in CPDD's newest monthly email providing all CPDD contacts with a list of upcoming events, CPDD news and other information.

More Ways to Support CPDD



**INTERESTED IN
SPONSORING OR
EXHIBITING?**

**EMAIL INFO@CPDD.ORG
TO INITIATE THE
PROCESS TODAY!**