SPONSOR & EXHIBITOR PROSPECTUS

The 85th Annual Scientific Meeting of The College on Problems of Drug Dependence Inc. (CPDD) will be held June 17-21, 2023 at the Sheraton Denver Downtown Hotel, Denver, Colorado. Sponsorship and exhibit opportunities are now available and we would be delighted to have your participation and invite you to complete the enclosed Exhibit and Sponsorship Application.

ABOUT CPDD

CPDD provides a national and international forum for scientists of diverse backgrounds to advance the understanding of molecular-neurobiological aspects of addictive disorders and, by the application of new scientific knowledge, improve and develop treatments utilizing novel behavioral and pharmacological therapies.

Since 1938, a major focus of the CPDD’s activities has been its sponsorship of an annual scientific meeting. This conference serves as a forum bringing together basic scientists and clinical investigators from industry, academia, and government. Representatives of regulatory agencies, as well as scientists and professionals in a few diverse disciplines, interested in the biochemical, behavioral, and public health aspects of drug dependence participate. We expect to have approximately 1,000 attendees for the 2023 Meeting, including many international attendees who come for the CPDD Meeting as well as the NIDA International Forum.
CPDD MEMBERSHIP

6,800+
Subscribers

1,000+
Annual Meeting Attendees

98 Countries Represented

8 OUT OF 10
Members have been published 10+ times
CORPORATE MEMBERSHIP SPONSOR  $5,000

Corporate memberships are available. The yearly fee is $5,000, which entitles five company participants to attend the Annual Scientific Meeting at the member rate, the corporation to be listed as a Corporate Member on the program and sponsorship of an unlimited number of abstracts. Also included is a subscription to the journal Drug and Alcohol Dependence. Exhibiting opportunities are also available at the CPDD Annual Scientific Meeting.

SUBMIT AN APPLICATION
EXHIBIT

Your exhibit fee of $1,500 includes one 6-ft display table with chairs and wastebasket, and two (2) complimentary exhibitor registrations. Upgrade to two 6-ft display tables for $2,200 and receive one (1) additional exhibitor registration. Additional exhibitor badges can be purchased at the reduced rate of (NEED RATE) for up to four (4) additional company representatives. Please complete the enclosed form and submit with payment on or before May 5, 2023. All additional badges must be prepaid and are subject to the attendee registration terms and conditions.

EVENT DETAILS

Meeting Dates
June 17-21, 2022

Exhibition Schedule
A full schedule will be available by April 15th, 2023.

Conference Site
www.cpdd.org/meetings/current-meeting/

Additional Info
info@cpdd.org  |  615.432.0099
EXHIBITORS POLICIES

EACH EXHIBITOR IS PROVIDED WITH THE FOLLOWING:

- Recognition in the CPDD comprehensive guide
- Recognition on the CPDD website
- A list of exhibitors will be distributed to the attendees

EXHIBIT CANCELLATION
Refunds will be given, minus a $200 deposit fee, if cancellations are submitted to info@cpdd.org by May 5, 2023. Cancellations made after May 5, 2023 will not be subject to a refund.

EXHIBITOR HANDOUT
Describe in 50 words or fewer the products or services to be exhibited exactly as you want the information to appear. This description must be received by CPDD with the application by June 01, 2023. (Descriptions may be edited slightly to maintain consistency.) Please email copy to info@cpdd.org.

LIABILITY/HOLD HARMLESS
Exhibitor hereby agrees to and does indemnify, hold harmless, and defend CPDD from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney’s fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and CPDD and its respective agents or employees shall not be responsible for loss, damage or destruction of property.
ENFORCEMENT OF RULES AND REGULATIONS
The rules and regulations of CPDD’s exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that CPDD shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. CPDD shall have the final determination for enforcement of all rules, regulations and conditions. CPDD reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the CPDD mission and values. This includes the conduct of persons and the content and placement of printed matter. CPDD may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND BADGES
Each exhibitor must name at least one person to be representative in connection with the installation, operation, tear-down, and removal of the exhibit. CPDD reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of two (2) complimentary registrations. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

COMPLIANCE WITH FIRE REGULATIONS AND LAWS
No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations, and ordinances.

TERMS AND CONDITIONS
By submitting an exhibit application; I hereby authorize CPDD to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations and to all conditions under which exhibit space is leased to CPDD. CPDD reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I acknowledge that space assignments shall be acceptable unless CPDD is notified in writing within fifteen (15) days of the date of assignment notification. I have signed the exhibit application indicating that I understand the rules and regulations.
OTHER MEETING SPONSORSHIP
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**AUDIOVISUAL SPONSOR**  $60,000 (1 Available)
Sponsor of all AV needs, includes signage; exhibit booth; and two (2) complimentary registrations.

**WELCOME RECEPTION SPONSOR**  $50,000 (1 Available)
Sole sponsor of Attendee Welcome Reception, includes signage; exhibit booth; and two (2) complimentary registrations.

**AWARDS DINNER SPONSOR**  $25,000 (1 Available)
Sole sponsor of Wednesday evening Awards Dinner and entertainment, includes signage; exhibit booth; and two (2) complimentary registrations.

**WI-FI SPONSOR**  $20,000 (1 Available)
Sole sponsor of conference Wi-Fi, includes ability to create password; signage; exhibit booth; and two (2) complimentary registrations.

**COFFEE BREAK SPONSOR**  $10,000 (5 Available)
Sole sponsor of all conference coffee breaks, includes signage and logoed cups or sleeves.

**BRUNCH WITH CHAMPIONS SPONSOR**  $10,000 (1 Available)
Sole sponsor of Brunch with Champions, CPDD’s program encouraging Career Development for Young Investigators, includes signage; rotating slide(s); and two minutes on-stage during event.

**HEADSHOT BOOTH SPONSOR**  $10,000 (1 Available)
Sole sponsor of the 2023 Annual Meeting headshot booth, includes signage and rotating banner slide.

**NETWORKING ZONE SPONSOR**  $5,000 (1 Available)
Sponsor of networking zone where attendees gather to meet other colleagues and recharge themselves (and devices), include signage.
OTHER MEETING SPONSORSHIPS

CONFERENCE MOBILE APP SPONSOR $7,500 (1 Available)
Logo on App splash page and signage.

PRE & POST-DOC NETWORKING EVENT SPONSOR $6,000 (2 Available)
Co-sponsor of pre- and post-doc networking event, including signage and rotating slide(s).

DAILY EMAIL SPONSOR $1,500 (2 Available)
Banner ad included in daily attendee emails.

CONFERENCE NOTEBOOK SPONSOR $7,500 (1 Available)
Sponsor of Conference Notebook includes logo on the notebook’s cover.

CONFERENCE REUSABLE TOTE SPONSOR $7,500 (1 Available)
Sponsor of conference tote bag includes logo on the bag.

KEEP IT CLEAN ESSENTIALS KIT SPONSOR $25,000 (1 Available)
Sponsor of Keep It Clean Essentials Kit (stylus pen, face mask, mini tissue packet, disposable gloves, hand sanitizer, and travel pouch), includes logo on logoable items.

PPE MASK SPONSOR $5,000 (1 Available)
Sponsor of conference PPE mask, including logo on mask.

CONFERENCE REUSABLE WATER BOTTLE SPONSOR $8,500 (1 Available)
Sponsor of conference reusable water bottle which includes logo on the bottle.

HAND SANITIZER SPONSOR $7,500 (1 Available)
Sponsor of pocket hand sanitizer, includes logo on card pack.

CONFERENCE LANYARD SPONSOR $7,500 (1 Available)
Sponsor of conference lanyards, includes logo on lanyard.
ADVERTISING OPPORTUNITIES

IN THE CONFERENCE PROGRAM

Inside Cover
- Front Cover - Sponsor/Exhibitor $2,000 • Non-Sponsor/Non-Exhibitor $3,500
- Back Cover - Sponsor/Exhibitor $1,900 • Non-Sponsor/Non-Exhibitor $3,300

Full Page
- First Five Pages - Sponsor/Exhibitor $1,600 • Non-Sponsor/Non-Exhibitor $2,000
- After Page Five - Sponsor/Exhibitor $1,400 • Non-Sponsor/Non-Exhibitor $1,800

Half Page
- Vertical: Sponsor/Exhibitor $1,000 • Non-Sponsor/Non-Exhibitor $1,500
- Horizontal: Sponsor/Exhibitor $1,000 • Non-Sponsor/Non-Exhibitor $1,500

Two-Page Spread
- Sponsor/Exhibitor $1,900 • Non-Sponsor/Non-Exhibitor $2,500

IN THE CONFERENCE TOTE
- Exclusively for Sponsors/Exhibitors - $1,500 (insert provided by sponsor/exhibitor)
OTHER CPDD OPPORTUNITIES
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CPDD COMMUNITY EMAIL BLAST
$7,500 (2 Available)
Only two email blasts are available annually for approved content to the entire CPDD database of more than 7,000 contacts.

CORPORATE MEMBERSHIP
$5,000
Become a CPDD corporate member receive up to five company participants attendance to attend the Annual Scientific Meeting at the member rate, the organization listed as a Corporate Member on the program and sponsorship of an unlimited number of abstracts. Also included is a subscription to the Drug and Alcohol Dependence Journal and access to other CPDD member benefits.

CPDD INSIDER SPONSORSHIP
$5,000 per Quarter (1 Available)
Be the sponsor of CPDD’s newest monthly email providing all CPDD contacts with a list of upcoming events, CPDD news and other information. Included is one 600x300px ad and listed as sponsor of the email.

CPDD INSIDER AD
$1,500 per issue (1 Available Monthly)
Include a 600x300px approved ad in CPDD’s newest monthly email providing all CPDD contacts with a list of upcoming events, CPDD news and other information.
INTERESTED IN SPONSORING OR EXHIBITING?

EMAIL INFO@CPDD.ORG TO INITIATE THE PROCESS TODAY!